



## **Privacy Policy**

This Privacy Policy describes how In the Moment x Limited ("we," "us," or "our") collects, uses, and discloses personal information when you visit our website [www.inthemomentx.com](http://www.inthemomentx.com) (the "Site") and interact with our services. By using the Site, you agree to the terms of this Privacy Policy.

### **Information We Collect**

We may collect personal information that you provide to us when you interact with the Site or engage with our services. This may include:

- Contact information, such as your name, email address, and phone number.
- Registration information, if you create an account with us.
- Payment information, if you make a purchase through the Site.
- Communications, including any messages you send to us through the Site or via email.
- Usage information, such as your IP address, browser type, and operating system, collected automatically when you visit the Site.

### **How We Use Your Information**

We may use the personal information we collect for the following purposes:

- To provide and maintain our services, including processing orders and payments.
- To communicate with you, respond to your inquiries, and provide customer support.
- To personalize your experience on the Site and tailor our services to your preferences.
- To analyze how users interact with the Site and improve our website and services.
- To comply with legal obligations and enforce our terms and policies.



## **Disclosure of Your Information**

We may disclose your personal information to third parties in the following circumstances:

- With service providers and business partners who assist us in providing our services, such as payment processors and shipping companies.
- With law enforcement agencies, government authorities, or other third parties if required by law or to protect our rights or the rights of others.
- In connection with a merger, acquisition, or sale of all or a portion of our assets.

## **Data Retention**

We will retain your personal information for as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by law.

## **Security**

We take reasonable measures to protect the security of your personal information and prevent unauthorized access, disclosure, or alteration. However, no method of transmission over the internet or electronic storage is completely secure, so we cannot guarantee absolute security.

## **Your Rights**

You may have certain rights regarding your personal information, including the right to access, correct, or delete your data. If you would like to exercise any of these rights, please contact us using the information provided below.



## **GDPR Compliance**

If you are a resident of the European Economic Area (EEA), you have specific rights under the General Data Protection Regulation (GDPR). We process your personal data in accordance with GDPR requirements and provide mechanisms for you to exercise your rights, including the right to access, rectify, erase, restrict processing, object to processing, and data portability. You also have the right to lodge a complaint with a supervisory authority if you believe that we have violated your rights under GDPR.

## **Changes to this Privacy Policy**

We may update this Privacy Policy from time to time by posting a revised version on the Site. The revised policy will be effective immediately upon posting. We encourage you to review this Privacy Policy periodically for any changes.

## **Contact Us**

If you have any questions or concerns about this Privacy Policy or our privacy practices, please contact us at [info@inthemomentx.com](mailto:info@inthemomentx.com)

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